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**Reg. No. :** .....

**Code No. : 12482 E      Sub. Code : SEBA 6 A**

B.B.A. (CBCS) DEGREE EXAMINATION, APRIL 2021.

Sixth Semester

Business Administration — Main

Major Elective — ENTREPRENEURSHIP

(For those who joined in July 2017 onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer :

1. \_\_\_\_\_ entrepreneurs are scarce in developing countries.
  - (a) Innovative
  - (b) Imitative
  - (c) Fabian
  - (d) Drone

2. Which one of the following economic factors affects the growth of entrepreneurship?
- (a) Greater risk involved in business
  - (b) Prestige acquisition
  - (c) Rationality of the society
  - (d) Customs and traditions
3. A careful and close observation of a \_\_\_\_\_ can reveal a business idea.
- (a) Market                      (b) Production
  - (c) Sales                      (d) Purchase
4. To form a private company, the minimum number of members required is \_\_\_\_\_.
- (a) 5                              (b) 2
  - (c) 4                              (d) 7
5. \_\_\_\_\_ plays a lead role in developing small industries in Tamil Nadu?
- (a) SISIs                      (b) SIPCOT
  - (c) SIDCO                      (d) NSIC

6. Which one of the following is a symptom of industrial sickness?
- (a) Inability to pay interest
  - (b) Improper Bank account
  - (c) Decline in capacity utilization
  - (d) All the above
7. \_\_\_\_\_ provides all details necessary for establishing a new unit.
- (a) Project description
  - (b) Cash flow statement
  - (c) Balance sheet
  - (d) Project report
8. Which one of the following is an important source of idea generation due to their familiarity with the needs of market?
- (a) Existing products and services
  - (b) Distribution channels
  - (c) Federal government
  - (d) Consumers

9. The most important part of project analysis is \_\_\_\_\_
- (a) input analysis      (b) feasibility study  
(c) financial analysis   (d) project design
10. \_\_\_\_\_ is the length of time required to recover the initial cash outlay on the project.
- (a) NPV                      (b) IRR  
(c) ARR                      (d) Payback period

PART B — ( $5 \times 5 = 25$  marks)

Answer ALL questions, choosing either (a) or (b) in about 250 words.

11. (a) State the differences between Entrepreneur and Entrepreneurship.

Or

- (b) Write a note on the functions of entrepreneur.

12. (a) Describe the product selection process.

Or

- (b) What are the factors to be considered to select a business location?

13. (a) Briefly explain the functions of SISI.

Or

- (b) Suggest schemes to promote women entrepreneurs in India.

14. (a) What are the uses of a project report?

Or

- (b) State the essential features of a project report.

15. (a) Write a note on Technical Feasibility study.

Or

- (b) Briefly explain the factors influencing women entrepreneurship in India.

PART C — ( $5 \times 8 = 40$  marks)

Answer ALL questions, choosing either (a) or (b) in about 600 words.

16. (a) Explain the role of entrepreneurs in the economic development of a country.

Or

- (b) Describe the essential qualities of an entrepreneur.

17. (a) Describe the different forms of ownership.

Or

- (b) How to obtain license before starting commercial production?

18. (a) Explain the role of NSIC in entrepreneurship development.

Or

- (b) Describe the major symptoms of sickness in an industry.

19. (a) What are the tools used for identifying a project? Explain.

Or

- (b) Explain the contents of a project report.

20. (a) Explain the discounted cash flow techniques of project appraisal.

Or

- (b) Enumerate the support and assistance given to encourage women entrepreneurs.

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